

Chartered Manager Degree Apprenticeship



About

A Chartered Manager is someone who can take responsibility for people, projects, operations and/or services to deliver long-term organisational success, with the professional recognition of their ability to deliver impact, behave ethically and demonstrate their commitment to continual learning and development.

You will spend 80% of your time at work and 20% 'off the job', learning with us and through a virtual portal.

Our expert team will guide you as you learn about strategy and planning, project management, business finance, and digital technologies for business. We'll help you to become supportive leaders able to develop collaborative relationships, and effective communicators with the skills to influence, negotiate and persuade.

Upon successful completion of the CMDA you achieve Royal Charter post-nominals from City and Guilds (GCGI) which will be awarded in the format of a globally recognised Digital Credential. You will also receive a Degree Apprenticeship Certificate and be awarded an academic degree – the BSc (Hons) Business Management from the University of Bolton.

Who is this apprenticeship for?

The Chartered Manager Degree Apprenticeship (CMDA), created in collaboration with employers, awarding bodies for leadership and management and higher education providers, is designed to develop the future leaders of organisations. Our CMDA programme has been fully mapped to the Apprenticeship Standard (ST0272) and offers the best combination of theory and practice. Study at The Growth Company complements learning in the workplace, supporting apprentices to develop the core knowledge, skills and behaviours required for successful business management and leadership.

The apprenticeship is for managers, or those wanting to pursue a career in management, who want to fully develop all aspects of their management and leadership skills, knowledge, self-awareness and behaviours. These include strategic decision making, setting direction and achieving results.

In the classroom you will learn about theories of business management and then apply them to workplace situations.

You will study the following modules as part of the BSc Hons Business Management degree accredited by the University of Bolton.

Modules

Year 1

- Professional and Academic skills development
- People and Performance
- Business Law
- Business Environment
- Info Systems and Big Data Analysis
- Contemporary Issues in Marketing

Year 2

- Leading and Managing Teams
- Enterprise Innovation and Creativity
- Project Management
- Business Management Career Development
- Financial Management and Decision Making

Year 3

- Learning and Development
- Business Project
- Work and the Employment Relationship
- Strategic Management
- Integrated Digital Marketing Strategy

Assessment

Throughout this apprenticeship you will be assessed using a variety of methods, including:



Reports



Essays



Presentations



Timed assessments



Professional discussions



Work-based projects

You are required to create a portfolio of evidence throughout the programme to demonstrate how you have achieved the knowledge, skills and behaviours set out in the Apprenticeship Standard.

Entry Requirements

You must hold a level 3 qualification or equivalent in Business Management (previous work experience can be considered if you do not hold a relevant level 3).

Ideally, you will hold a level 2 or equivalent in maths and English (if not already achieved then this must be completed whilst on the course).

You must be in a suitable job role that matches the apprenticeship standards at this level.

EMPLOYER SUPPORT - THE APPRENTICESHIP LEVY

Apprentices will not be expected to pay tuition fees towards this programme. Your organisation may be able to fund this Degree Apprenticeship through the Apprenticeship Levy (if your organisation is paying the levy).

This programme must be fully supported by your employer, including fees and 20% of your working week. If you are part of a Levy paying company then speak with our workforce development team for funding the course through your Levy.

The full cost of this course is £22,000.

For non-Levy paying companies, a 5% fee contribution must be made (total course contribution for non-Levy= £1,100).

Get in touch...

T. 0161 233 2656

E. Recruitment@GCEducationandskills.ac.uk

www.gceducationandskills.ac.uk

